



STORYBOARD TEMPLATE

A storyboard is a series of pictures that can help you visualize your commercial idea before you shoot it. Storyboards include:

- Short notes about what's happening in the shot (*BOB enters*)
- What characters are saying, if anything (*"Luke, I am your father"*)
- Sound effects, if any (*Roll of THUNDER*)
- Music, if any (*TANGO throughout*)

Picture here

Describe action:

Music:

Sound effects:

**Dialogue or
announcer:**

**Some sort of Heinz identification:
Could be a logo, label or bottle.**